

# Speech Development

Collaborative,  
with visualizations and live feed-back,  
*actio*-based prototyping  
no writing of manuscripts

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Imagine situation (speaking to about a 100 other students):

All together - briefly talk about the actual

# Rhetorical Situation - *Inventio*

- What audience?
- What situation? What time and place? Practical constraints (e.g. stage / time-limits)?
- What subject? Main theme / assignment / general topic / what is the moral, political, existential problem?
- Who are *you/we* to talk about this / what?
- What can "communication" do here? What function can speaking have?

Pitch in with different ideas for possible topics / angles / motives / stories / suggestions / examples

(An advice: notice well your own first thoughts / images / feelings about the suggested general theme and topics!)

# Inventio

Small groups of 3: Walk-and-talk (outside, e.g. 15 minutes in all)

Interview first person for 5 minutes about her idea.

What would she like to say something about?

Ask for a specific example or situation, and how it makes her feel?

What is her motivation for talking about this?

Is there a principle / general perspective / message involved?

Then interview person 2 (5 minutes), and then person 3.

Don't criticize, but ask and make her talk about her ideas, feelings and formulations – and about what she wants to convey to the audience.

Then make positive suggestions about what could be added or be in focus.

# Collaborative creativity!

Sit/stand in the groups of 3 and work on a mind-map: a big paper where you add drawings, post-it notes, words, symbols with suggested elements for a speech, not yet ordered/structured chronologically.

One big paper for each group member.

And/Or:

- Each participant gives a (rather improvised) speech on the other group member's speech idea!

Be free to add new elements, a new focus, a new style, or even a new message. Discuss what could be used...

# Inventio - Dispositio

Structure map – collaborate on maps for each person - 30 minutes in all

Make drawings of main elements - Use big paper, colors, post-it notes etc. You can use symbols and signs, and single words/sound-bites/mottos – no long explanations or descriptions. Try this basic structure:

- A) Intro – sound-bite, Main idea.
- B) Personal example/story. Expand on YOUR engagement in this!
- C) Argument/ point 1? (should be persuasive in this situation/this audience?)
- D) Argument/ point 2? (should be persuasive in this situation/this audience?)
- E) Rebuttal? Repeat sound-bite!
- F) Ethical principles/general implication/global aspect?
- G) Concluding message? Sound-bite again?

# Elocutio - style – make it beautiful

5 minutes for each speech

- Posture, illustrations with gestures, change of voice, use of floor? How do you involve the audience? Rhetorical questions, show of hands etc?
- Find nice words (think in sound and rhythm; sharp, clear and catchy phrases), metaphors, figures of speech, 3-step rocket?
- Rebuttal (relevant counter-argument/ objection – and your smartest answer)
- Sharpen and rehearse the Sound-bite (to be useable: beginning-middle-end!)

# Actio - Dynamics – Stand up test run

- 5 minutes for each speech – not the whole speech, but the main elements

Main appearance and attitude?

Use of voice – dynamics?

Outline on the floor/remember points on your fingers.

Opening line – What is your main point? - How do you conclude?

Rehearse sound-bite thoroughly for each speaker

# Actio – as rehearsal and improvement

- Try several times: different variations of the same speech (loud, whisper, angry, to children etc.)
- Give each other feed-back. First, focus on the overall appearance, body, gestures and voice: start with something positive. Then suggest some specific improvement (try one thing at a time, see what happens - not lots of confusing advice on top of each other)
- Lastly, you can give feed-back and advice on the language, the actual words and formulations, arguments and examples. Make it clear and crisp.
- Rehearse/drill: **Sound-bite** and **main point** and **ending** many times