# Visual Weapons of Mass Deception

A case study in the (Political) Rhetoric of the TV- and Video Camera:

Colin Powell's UN Speech Feb. 3<sup>rd</sup> 2003

Henrik Juel Roskilde University

### Illustrations to follow:

- 1. Point of view, framing the appearance of the politician on TV
- 2. Setting the stage, historical background
- 3. Visual "evidence" now seen as ridiculous deception
- 4. Re-mediation Re-circulation Bricolage

### 1) Point of view and framing:





Hans Blix, March 7, 2003
<a href="http://www.youtube.com/watch?v">http://www.youtube.com/watch?v</a>
=IImVN1dmGuY

Colin Powell, Feb. 5, 2003 <a href="http://www.youtube.com/watch?v">http://www.youtube.com/watch?v</a> =Nt5RZ6ukbNc

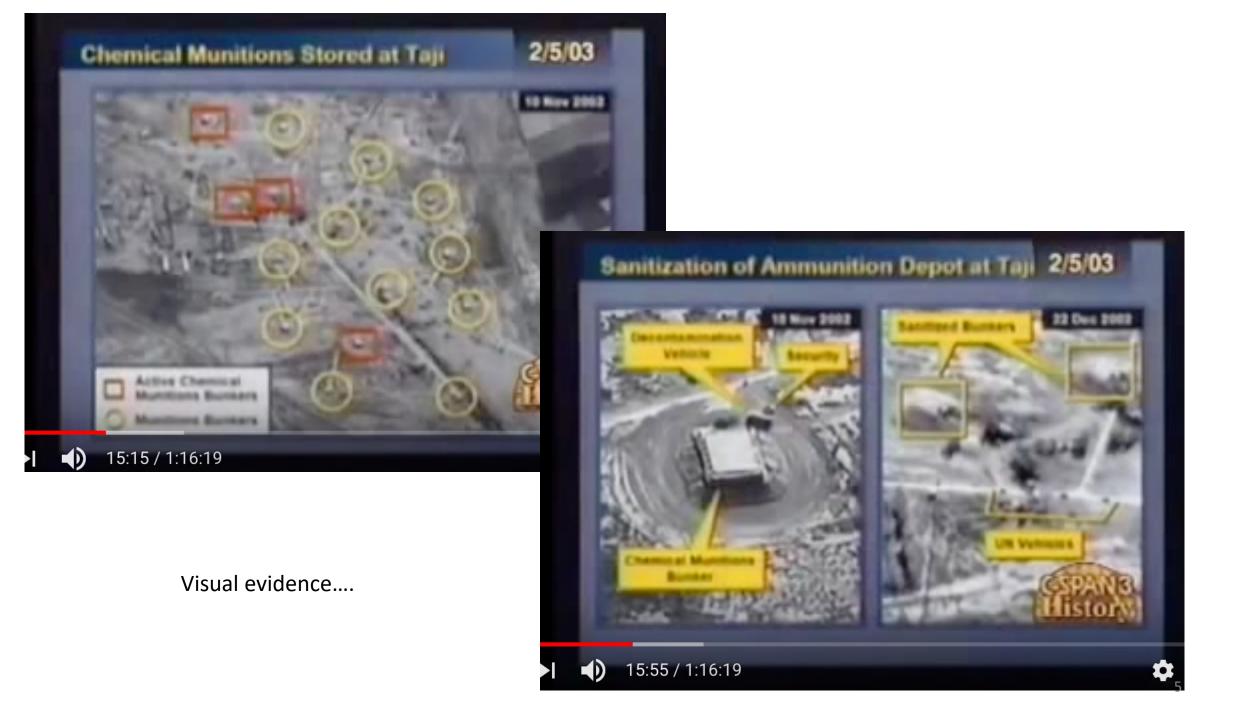
Same place and issue: Weapons of Mass Destruction?





October 25<sup>th</sup>, 1962 – the Cuban crisis, Adlai Stevenson in the UN.

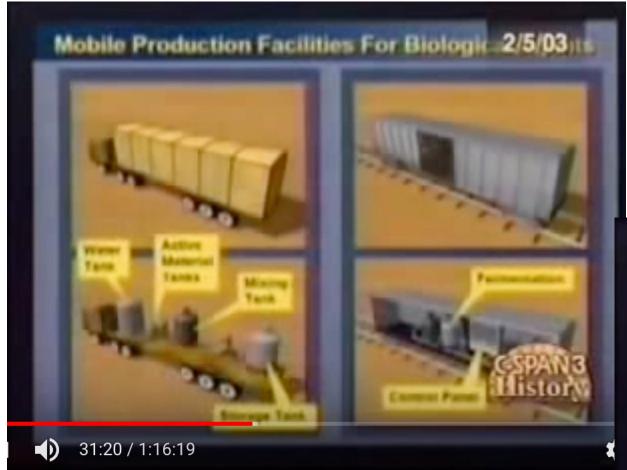
https://www.youtube.com/watch?v=bBEowra3500





27:20 / 1:16:19

Visual evidence....?



Visual evidence? Well, what 5 year old kid could not draw this on a lap-top?





Visual proof? Some airplane...?

Logical proof? No, "Denial & Deception" is a begging of the question (are there WMD?):

Premise 1: Saddam denies

Premise 2 (tacit, presupposed): We know they are there

Conclusion: Deception (He is lying)



# YouTube May 4<sup>th</sup>, 2017 search result for for "colin powell 2003 un speech" 3<sup>rd</sup> hit/entry



## Collin powell vial of anthrax Iraq war lies

monkeyt033 4 years ago • 31,055 views



#### Putin on WMDs - Colin Powell lied at the UN

Inessa S • 43 t visninger • for 2 år siden

To fully understand this video, you would have to unlearn most things you think you know about sanctions, the war in Ukraine ...



#### Gen. Colin Powell - "I Tried To Avoid This War."

FORA.tv • 100 t visninger • for 11 år siden

Complete video at: http://fora.tv/fora/showthread.php?t=1452 Former Secretary of State Colin Powell responds to critics who claim ...



#### Colin Powell Saying He Was Misled Before UN Speech on WMDs

LiberalViewer • 118 t visninger • for 12 år siden

Former Secretary of State Colin Powell, appearing on the June 10, 2007, edition of "Meet The Press," reiterated and expanded on ...

## Still reviewing....



https://www.youtube.com/watch?v=J1668qPavto

## Thank you!

See more material on my web-page:

http://www.henrikjuel.dk/



The Ethos and the Framing

– a Study in the Rhetoric of the TV camera

How to understand Film, Video, and TV

Defining Documentary Film

Critical Analysis of Visual Communication

Kameraets retoriske magt